

north wales MAGAZINE

2026 Media Pack - Discover the Best of North Wales

North Wales Magazine is the region's premier lifestyle publication, celebrating everything that makes North Wales exceptional. From inspiring homes and gardens to local food, tourism, business, culture, property and events, we connect readers with the people, places and businesses that define the region.

Published each month, the magazine reaches an engaged audience of residents, visitors and decision-makers looking for quality products, services and experiences.

Advertising with North Wales Magazine places your business directly in front of readers who actively support local businesses and invest in their lifestyle.



Why North Wales? North Wales is one of the UK's most desirable destinations, combining stunning landscapes, thriving independent businesses, a growing tourism economy and affluent communities.

North Wales Magazine provides businesses with a premium platform to reach customers who value quality, local expertise and trusted recommendations.

Why Advertise with North Wales Magazine?

- | | | |
|--|---|---|
| ✓ Trusted regional lifestyle publication | ✓ High-quality editorial content | ✓ Strong local brand recognition |
| ✓ Long shelf life with magazines kept & shared | ✓ Print and digital advertising opportunities | ✓ Cost effective marketing and promotions |

North Wales Magazine: Our Readers

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|--------------|---------------------------|-----------------------------------|
| ✓ Homeowners | ✓ Business owners | ✓ Professionals |
| ✓ Retirees | ✓ Visitors to North Wales | ✓ Families with disposable income |

Readers Interests

- | | | |
|---------------------|--------------------|----------------------|
| ✓ Homes & Interiors | ✓ Property | ✓ Food & Drink |
| ✓ Tourism | ✓ Luxury Lifestyle | ✓ Health & Wellbeing |
| ✓ Local Events | ✓ Shopping | ✓ Outdoor Living |

10,000 Distribution: To include

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|-----------|-------------|----------------|
| ✓ Conwy | ✓ Llandudno | ✓ Colwyn Bay |
| ✓ Bangor | ✓ Anglesey | ✓ Denbighshire |
| ✓ Gwynedd | ✓ Wrexham | ✓ Flintshire |

10,000 Distribution: Available Through

- | | | |
|-------------------------|--------------------------|-----------------------|
| ✓ Hotels | ✓ Visitor attractions | ✓ Restaurants |
| ✓ Cafés | ✓ Independent retailers | ✓ Business centres |
| ✓ Selected supermarkets | ✓ Transport Hubs/Centres | ✓ Subscription copies |



Advertising Opportunities

Editorial Features

Tell your story with professionally written advertorials that engage readers while promoting your business.

Available for:

- ✓ Business Profiles
- ✓ Product Launches
- ✓ Tourism Features
- ✓ Property Showcases
- ✓ Food & Drink
- ✓ Events

Prices & availability upon request

Digital Advertising

Expand your reach with our online audience. Options include:

- ✓ Website banners
- ✓ Sponsored articles
- ✓ Bespoke targeted emails
- ✓ Social media campaigns
- ✓ Event promotion
- ✓ Classified inclusion

Prices & availability upon request

Advertising Rates

Advertisement Size	X1	X3	X6	X12
Quarter Page	£103	£98	£93	£88
Half Page	£184	£174	£164	£154
Full Page	£298	£283	£268	£253

Contact - Advertising Sales

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